

**For Immediate Release**

September 12, 2006

**NIKKI BENZ HEADLINES HER TORONTO HOMECOMING WITH THE SCREAMING O!**

(*Hollywood, CA*) Adult industry superstar Nikki Benz steps up to superdiva status becoming the industries newest headliner as the feature star attraction at the “Everything To Do With Sex Show” in Toronto, Canada October 20-22, 2006

The smoking hot Benz, a Toronto native and The Screaming O spokesmodel, will be making her homecoming début in conjunction with The Screaming O and *The Everything To Do With Sex Show* (ETDWSS). Benz will host the weekend of debauchery that includes simulated blowjob and sexy rodeo rider contests and countless giveaways including Screaming O products. “We are really excited to have Nikki Benz, she’s one of the industries hottest stars and she’s a Toronto native it’s a perfect fit”. Exclaimed ETDWSS show manager Allan Fryman.

The sixth annual Everything To Do With Sex Show will be held from Friday, October 20th, 2006 to Sunday, October 22rd, at the Automotive Building at Exhibition Place, Toronto Canada. The show aims to spearhead a new openness and Appreciation for romance, sensuality, sexuality and self-improvement by featuring seminars and exhibitors in a fun and non-threatening environment. One of the highest attended consumer shows in Canada and North America, the ETDWSS attracts thousands of visitors over the three days.

It doesn’t take much to beam The Screaming O spokesmodel Nikki Benz back from her Los Angeles digs to her sweet hometown of Toronto, especially when it has everything to do with Sex! Not one fan will be disappointed by the stunning blonde and her sizzling stage show. “I like to keep people coming back for more...” purrs Nikki with a disarming smile.

The Screaming O’s, namesake product is one of the hottest selling sex toys in adult stores and has been number one ranked on many top adult toy sites. The Screaming O is such a hot way to say ‘you rock’ to that special someone!” exclaims Benz, whose appeal with couples is legendary in the industry.

Nikki will spend her down time signing autographs and taking pictures with her fans. She’ll be easy to spot: just look for the life-size banner of the reclining love master wearing a little less than usual. “I don’t want people to miss me!” she giggles. Not likely, Nikki, not likely.

For further media information contact:  
The Screaming O/ Bushman Products  
Keith Caggiano 310 446 1632  
keith@thescreamingO.com