



For Immediate Release: November 7, 2005

SEX IS A SUCCESS!

Toronto's 6th Annual Everything To Do With Sex Show draws over 50,000 attendees

The Everything To Do With Sex Show wrapped its 6th successful show on Oct. 23rd and organizers couldn't be happier. Bringing sex into the open for 3 days in a consumer-friendly, non-threatening setting that offers something for people of all orientations and ages has proven to be a recipe for success!

Over 50,000 attendees explored and enjoyed all that the show had to offer from the varied array of exhibitors to the fabulous contests and giveaways, edgy entertainment and sex-related seminars. In exit surveys conducted by show organizers, attendees said *"The show is a great place to get everything all at the same time...information, toys, prizes and more!"* and *"All exhibitors were very helpful and engaging. It is wonderful to see a healthy perspective on sexual issues."*

Exhibitors at the show were thrilled with the turnout and are already looking to book space for the 2006 show. Kris Lynch of Ruff Doggie Styles said:

"The organizers of this event did an amazing job. My business is located in the US and I have never seen such a constant flow of traffic at a consumer show anywhere! It lasted from the minute the doors opened until they closed everyday of the 3 day show. Attendees were clearly getting the value of the admission price with all the great features including the seminar series and the wonderful stage shows. It was also clear that attendees are not just lookers - they are buyers who come to the show to shop."

Organizers are already hard at work for October 2006, and attendees can expect to see a hotter, sexier and edgier show than ever before, with a greater diversity and selection of products and services on the floor. In addition, there will be a variety of new show features that will continue to push the boundaries at North America's #1 consumer sex show.

Sex is not just in the bedroom anymore. It's in the air, it's on the streets, it's in your local drugstore and is a driving force behind popular culture. The Everything To Do With Sex Show continues to provide a forum dedicated to romance, sensuality, sexuality and self improvement where participants have the opportunity to explore in an open-minded and safe environment.

Please visit www.everythingtodowithsex.com for more show information, pictures and updates.

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